4. Letter from the GRS Board Chair
5. Letter from the Founder and CEO
6. The Grad Equation
8. Zambia
9. Zimbabwe
10. South Africa
12. Our Footprint
14. The Skillz Scoreboard
16. Football for Hope Centre Kick-off
18. 2009 Events
19. Financials
22. 2009 Supporters
23. Our Roster

Educate. Inspire. Mobilize. Stop the Spread of HIV.
From the GRS Board Chair

2009 ushered in my 3rd year as Chair of the Board of Directors at Grassroot Soccer. In my professional role as a venture capitalist at Battery Ventures, I’ve seen firsthand the troubling impact of the macro-economic environment on business and individuals. It was an inspiration to see corporate and individual donors contribute generously this past year to the fight against HIV/AIDS despite the challenging economic situation. The fact that so many people are committed to supporting Grassroot Soccer makes the opportunity to write this letter a motivating endeavor. My words cannot fully reflect the gratitude that I, on behalf of the Grassroot Soccer Board, staff and beneficiaries, have for what your support made possible last year.

During 2009, in alliance with such high profile partners as Barclays, DeBeers, Nike Corporation and government funders such as UNHCR and USAID, Grassroot Soccer reached many new communities through expansion of our programmatic sites. Pushing into new locations combined with a substantial increase in the number of trained coaches, allowed us to successfully leverage our donors’ capital to positively impact at risk youth.

To illustrate this impact and expansion, in Zambia- with assistance from Barclays Spaces for Sport- we administered voluntary HIV tests to a record number of teens. In Zimbabwe, Children First (a USAID initiative) partnered with GRS to expand our work with orphans and vulnerable children in Bulawayo, improving an already lively and strong maiden-site.

In South Africa, GRS expanded to 14 new sites throughout the country, launched the new Skillz Curriculum and, in partnership with FIFA Football For Hope Movement, opened the first of 20 Football For Hope Centres in Khayelitsha, a township outside of Cape Town. We couldn’t be more excited about the rapid progress we are making in South Africa which we entered as a core site a mere two years ago.

Just like a successful business, influential non-profits need strong infrastructure and tools to measure success. During the year, Salesforce.com Foundation provided funding and expert guidance to assist in our creation of the Skillz Scoreboard, an online tool that enables GRS employees to collect and analyze data to measure our impact in the field. These metrics inform future programs and put us at the cutting edge of sport for development.

Stateside we saw the first GRS ING NYC Marathon Team raise $130,000 through the generosity of over 600 donors. Our Lose the Shoes initiative of local community-run 3 v 3 charity soccer events had a banner year with 169 tournaments, which spanned the globe from Hong Kong to Notre Dame.

As a venture investor I have participated in the development and growth of many start-up businesses and experienced the enjoyment of watching them take flight. In my three years as Board Chair, it has been tremendously rewarding to observe the passionate effort and rapid growth of Grassroot Soccer as the organization pursues its virtuous mission. GRS is making a clear and important impact on the HIV crisis in Africa. All of us, employees and donors, can be proud of what we accomplished in 2009. I look ahead with great excitement and anticipation as GRS drives forward to achieve new heights in 2010. I thank you, on behalf of all our beneficiaries, for your continued support.

-Tom Crotty, General Partner, Battery Ventures
Chair, Grassroot Soccer Board of Directors

Skillz Activity: My Supporters.
Zimbabwe. Credit: Alice Keeney.
"Bless me into usefulness," is a saying that has become stuck in my head. It applies well to how we at Grassroot Soccer think about our work and our organization.

One of the most exciting things for me is watching the world’s understanding of HIV transmission evolve and then being in a position to take action.

In 2009, we learned that HIV is the number one killer of women aged 15-45 years old worldwide. Young women and teenage girls in southern Africa are three to five times more likely to have HIV compared to boys of the same age. At Grassroot Soccer we take devastating statistics like these and create evidence-based programs that resonate with young people and work to change the status quo.

More optimistic data requires action too: New studies show that men who have been circumcised are 60% less likely to contract HIV. This is amazing news. Grassroot Soccer is in an ideal position to ensure that this life-saving information is communicated effectively to youth and acted upon as part of our comprehensive HIV education program.

We do not act alone. Our funders and partners inform and support our efforts. We in turn empower young Africans—leaders in their communities—to deliver our programs. These critical partners "bless us into usefulness" and allow us to transform lives.

Let me close with another quotation that is stuck in my head, "Doctors and scientists are trying their best. The answer is in our hands. Now let’s go out there!" This was written in 2004 by an empowered 13 year-old boy, a Grassroot Soccer graduate from Bulawayo, Zimbabwe. Together, we have an opportunity to make sure that he and many others on the brink of adulthood are well armed to transform their own lives. The odds are against them. We can change the odds.

-Thomas S. Clark, M.D.
Founder and CEO, Grassroot Soccer
Step 1. Develop Curriculum

Research

- External Studies
  - 40% of new infections occur among 15-24 year-olds
  - less than 40% of youth have comprehensive HIV/AIDS knowledge

- Internal Experience
  - Focus Groups
  - Evaluations of GRS programs

Step 2. Train Coaches

- Inspired local role models between the ages of 18-25
- 5-day intensive Training of Coaches (TOC) and Development Courses

Step 3. Engage Youth

- At risk youth between the ages of 12-18
- Skillz Culture: A safe, active, and fun learning environment

---

Piloting/Testing

Curriculum Development

- New activity creation
- Pre-Testing
- Consulting Research Advisory Council
- Ongoing Revisions
- Localizing - adapting to specific areas and cultures
- Production and packaging

Skillz Curriculum

Skillz Coach’s Guide, Skillz DVD, Skillz magazines, etc.
The Grad Equation

Skillz Curriculum  
Skillz Coaches  
Skillz Participants

= 345,131 Skillz Grads Who Are:

• **Six** times less likely to be sexually active at a younger age
• **Four** times more likely to abstain from sex in the last year
• **Four** times less likely to have had sex with multiple partners

*Data from 2008 Zimbabwe Study*
2009 was a pivotal year for GRS in Zambia. The program’s new Bwacha Twangale project reached out to some of Lusaka’s most vulnerable kids - those that are at risk of living on the streets. Barclays Zambia and Barclays Spaces for Sport committed to three years of support for the program’s Coaches. UNHCR designated GRS to be one of the few remaining NGOs allowed to work in Meheba and Mayukwayukwa refugee settlements and also asked GRS to reach out to children from refugee families in Lusaka.

In addition, the program’s Voluntary Counseling and Testing (VCT)* events tested more than 2,600 Zambians. GRS Zambia also broke new ground with its curriculum, which offers the best of Skillz and now also focuses on specific challenges faced by girls in Zambia - such as negotiating safe sex, gender-based violence and alcoholism. GRS Zambia finished the year with over 26,000 graduates and 300 trained coaches.

*Voluntary Counseling and Testing (VCT)
A model developed by GRS, Voluntary Counseling and Testing (VCT) soccer tournaments use the familiar, engaging atmosphere of sport to provide HIV counseling and testing services and de-stigmatize HIV testing. Rapid diagnostic tests provide fast results and positive tests receive immediate referrals. Testing is an integral part of effective HIV prevention.

May: 573 people tested in Kalingalinga compound

October: 812 people tested for HIV in Bauleni Compound

November: 874 people tested in 2 UNHCR VCT Challenge Events
In early 2009, Zimbabwe ushered in a new era when Morgan Tsvangirai was sworn in as the Prime Minister and a new coalition government was announced. During this time, GRS Zimbabwe, led by Managing Director and GRS Co-Founder Methembe Ndlovu, continued its programs from Bulawayo, the maiden site of Grassroot Soccer.

Since 2003, GRS Zimbabwe has trained more than 100 Skillz coaches and graduated 19,000 youth. Key to this success is the support of many funders, including two new partnerships formed in 2009. With Children First, a USAID supported initiative, GRS Zimbabwe updated its curriculum with the latest research and evaluations. Additionally, GRS Zimbabwe worked with FIFA FMARC on its ‘11 For Health’ program in an effort to understand the effectiveness of its holistic approach. As the political and economic climate improves, GRS Zimbabwe is poised for significant growth in 2010 and beyond.
In 2009, GRS South Africa focused heavily on expansion, now with over 250 coaches and 18,000 graduates. The program dramatically increased the number of local sites implementing the new Skillz curriculum—more than 17 across the country. With 6 offices, 1 warehouse, 27 full-time staff, and 20 interns, GRS South Africa is scaling rapidly while continuously improving its programs to be as effective as possible.

- 6 offices
- 18,000 Total Graduates
- 20 Interns
- 27 Full-time staff
- 1 Warehouse
SKILLZ

In 2009, GRS introduced and distributed the Skillz Curriculum and Skillz Magazine. As a result, millions of South Africans were exposed to football-based messages about HIV prevention; including, partner reduction, gender issues, and voluntary counseling and testing (VCT).

Skillz Magazines Distributed: 2,240,000
Skillz Magazine Readers: 4,000,000
Sites Delivering Skillz Curriculum: 17
Skillz Coaches Trained: 211
2009 Skillz Graduates: 6,000
<table>
<thead>
<tr>
<th>Launch</th>
<th>Program Site</th>
<th>Supporters</th>
<th>Implementing Partners</th>
</tr>
</thead>
<tbody>
<tr>
<td>2002</td>
<td>Zimbabwe: Flagship Site</td>
<td>Gilead, FIFA (FMARC), Nike, World Education, among others</td>
<td>Vijana Amani Pamoja (VAP)</td>
</tr>
<tr>
<td>2004</td>
<td>Kenya</td>
<td>Vijana Amani Pamoja (VAP)</td>
<td>Vijana Amani Pamoja (VAP)</td>
</tr>
<tr>
<td>2004</td>
<td>Ethiopia</td>
<td>Health Communication Partnership (Academy for Educational Dev.)</td>
<td>AED: Sport for Life</td>
</tr>
<tr>
<td>2005</td>
<td>Zambia: Flagship Site</td>
<td>Barclays, UNHCR, Project Concern International (PCI), AED, Nike, MACAIDS</td>
<td>Ministry of Education, Barefeet Theatre, BCSA, BUSA</td>
</tr>
<tr>
<td>2005</td>
<td>Botswana</td>
<td>Bill &amp; Melinda Gates Foundation</td>
<td>YOHO</td>
</tr>
<tr>
<td>2006</td>
<td>South Africa: Flagship Site</td>
<td>USAID, Nike, De Beers, UNAIDS, Avusa, Ford Foundation, among others</td>
<td>SA Department of Education, Hope In Richmond, Mpiionhle</td>
</tr>
<tr>
<td>2006</td>
<td>Lesotho</td>
<td>Kick4Life</td>
<td>Kick4Life</td>
</tr>
<tr>
<td>2006</td>
<td>Namibia</td>
<td>Merck, Sharp &amp; Dohme, AED, Johnson &amp; Johnson</td>
<td>Nawa Life Trust, AED</td>
</tr>
<tr>
<td>2006</td>
<td>Southern Sudan</td>
<td>Mercy Corps</td>
<td>Mercy Corps: Sports for Peace &amp; Life</td>
</tr>
<tr>
<td>2006</td>
<td>Cote D’Ivoire</td>
<td>JHUCCP</td>
<td>Sport For Life</td>
</tr>
<tr>
<td>2006</td>
<td>Liberia</td>
<td>Mercy Corps</td>
<td>Mercy Corps: Say YES to Soccer</td>
</tr>
<tr>
<td>2008</td>
<td>Tanzania</td>
<td>Family Health Initiative (FHI)</td>
<td>Youth Serve Trust, IDYDC, Faraja Trust</td>
</tr>
<tr>
<td>2008</td>
<td>Malawi</td>
<td>Abbott Fund, Nike, Premier League</td>
<td>Baylor Children’s Foundation</td>
</tr>
<tr>
<td>Country</td>
<td>Number of people living with HIV</td>
<td>HIV prevalence among adults 15-49</td>
<td></td>
</tr>
<tr>
<td>--------------</td>
<td>----------------------------------</td>
<td>-----------------------------------</td>
<td></td>
</tr>
<tr>
<td>Botswana</td>
<td>300,000</td>
<td>25.0%</td>
<td></td>
</tr>
<tr>
<td>Namibia</td>
<td>200,000</td>
<td>17.8%</td>
<td></td>
</tr>
<tr>
<td>South Africa</td>
<td>5,700,000</td>
<td>16.9%</td>
<td></td>
</tr>
<tr>
<td>Zambia</td>
<td>1,100,000</td>
<td>14.3%</td>
<td></td>
</tr>
<tr>
<td>Lesotho</td>
<td>270,000</td>
<td>23.4%</td>
<td></td>
</tr>
<tr>
<td>Malawi</td>
<td>930,000</td>
<td>12.7%</td>
<td></td>
</tr>
<tr>
<td>Liberia</td>
<td>35,000</td>
<td>1.6%</td>
<td></td>
</tr>
<tr>
<td>Côte d’Ivoire</td>
<td>480,000</td>
<td>4.7%</td>
<td></td>
</tr>
</tbody>
</table>

Number of people living with HIV (CIA Factbook 2007)
HIV prevalence among adults 15-49 (UNAIDS 2009)

Impact - Coaches Trained

<table>
<thead>
<tr>
<th>Country</th>
<th>Coaches Trained</th>
<th>Program Graduates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Liberia</td>
<td>60</td>
<td>6,650</td>
</tr>
<tr>
<td>Côte d’Ivoire</td>
<td>4,075</td>
<td>220,250</td>
</tr>
<tr>
<td>Botswana</td>
<td>300</td>
<td>26,044</td>
</tr>
<tr>
<td>Namibia</td>
<td>205</td>
<td>9,007</td>
</tr>
<tr>
<td>South Africa</td>
<td>627</td>
<td>18,709</td>
</tr>
<tr>
<td>Zambia</td>
<td>132</td>
<td>21,667</td>
</tr>
<tr>
<td>Lesotho</td>
<td>184</td>
<td>11,025</td>
</tr>
<tr>
<td>Malawi</td>
<td>366</td>
<td>5,692</td>
</tr>
<tr>
<td>Liberia</td>
<td>127</td>
<td>1,342</td>
</tr>
<tr>
<td>Côte d’Ivoire</td>
<td>60</td>
<td>1,600</td>
</tr>
<tr>
<td>Botswana</td>
<td>64</td>
<td>2,903</td>
</tr>
<tr>
<td>Namibia</td>
<td>42</td>
<td>1,223</td>
</tr>
<tr>
<td>South Africa</td>
<td>60</td>
<td>1,600</td>
</tr>
<tr>
<td>Malawi</td>
<td>64</td>
<td>2,903</td>
</tr>
</tbody>
</table>

Total: 6,228 Coaches, 345,131 Graduates

Our Footprint
The Skillz Scoreboard
Changing the game with new technology

Essential to the success and sustainability of any organization is its ability to effectively measure, analyze, and communicate its performance. Thanks to support from the Salesforce.com Foundation, Grassroot Soccer has developed an innovative online monitoring and evaluation (M&E) system—The Scoreboard—which enables the use of data in decision-making at all levels: from local program management to organizational strategy. The system uses open-source, “cloud-computing” technology on the Salesforce.com platform.

1.) Where it starts

<table>
<thead>
<tr>
<th>Attendance Sheets: Skillz attendance sheets and pre/post evaluations are captured by Coaches during interventions and entered into the Skillz Scoreboard after each graduation.</th>
</tr>
</thead>
</table>

"The key to developing and managing effective programs is using past and current results to inform future planning. Salesforce allows us to utilize results-based management like we never could before."
- Matt Streng, MPH – Director of Programs, GRS Global
Reporting made easy...and exciting!
The Scoreboard allows GRS to ‘slice and dice’ data in virtually every way possible and present results in attractive graphs. For instance, you might want to know:

- How many 12-year-old females graduated in Zambia last quarter?
- Which sites have achieved the biggest gains in HIV knowledge this year?
- Which South African sites had the biggest Pre/Post test improvements?

The Scoreboard can answer these questions and nearly any other question you can imagine.

\[ \text{Zinhle Nkosi – M&E Coordinator, GRS South Africa} \]

\[ \text{“The Scoreboard has enhanced our data quality management and my ability to understand and track performance. I like our database because even when I am traveling I can access the data remotely. Our data is accurate and available to us 24/7.”} \]

Honest, Accurate Results
The Scoreboard has not only revolutionized program management, it has also vastly improved data quality. Since developing the Scoreboard, GRS has consistently scored between 95% and 100% on USAID data quality audits across South Africa. The Scoreboard has many data quality advantages over conventional systems, such as its ability to de-duplicate participant records and to simultaneously filter data based on numerous criteria.

Continuing to Innovate
With lessons learned from developing the Scoreboard, GRS has begun using Salesforce for numerous other aspects of its work, including Human Resources, Communications, Research and Development, and Inventory. The platform is helping to streamline operations across the organization.

The Dashboard: Above is a screenshot of a GRS South Africa specific dashboard which shows up-to-the-minute graphs of the SA team’s performance.
May 25th, 2009. [Official Ground-Breaking]- As the continent celebrated Africa Day today, another milestone was achieved in ensuring that the 2010 FIFA World Cup South Africa™ leaves a legacy in Africa, with the official ground-breaking ceremony for the first Football for Hope Centre, in Khayelitsha, South Africa. This project is part of ‘20 Centers for 2010’, the Official Campaign of the 2010 FIFA World Cup South Africa™, which aims to build 20 Football for Hope community centers across Africa. Grassroot Soccer was selected to be the Center Host of the first Football for Hope Center outside of Cape Town.
December 5th, 2009. [Official Center Opening] - A day after the 2010 FIFA World Cup™ Final Draw, the eyes of the global soccer community were on the opening of the world’s first Football for Hope Centre, in Khayelitsha, South Africa. Dignitaries, including FIFA president Sepp Blatter\(^2\), Premier of the Western Cape Helen Zille, and former Bafana Bafana captain Lucas Radebe\(^3\), joined Grassroot Soccer’s Kirk Freidrich\(^4\) in a ribbon cutting\(^5\), plaque unveiling\(^6\), and Skillz demonstration\(^7\) to signify the launch of the centre. The Centre has rooms for educational activities and community gatherings, public health services, office space, and an artificial turf field, where Grassroot Soccer will run HIV and AIDS prevention education for youth for years to come.

"This campaign emphasizes the power of football far beyond the boundaries of the pitch. These Football for Hope Centres will provide a platform for communities to address social issues such as children’s rights, education, health, HIV/AIDS prevention, social integration and the environment, and will leave a legacy for Africa that will last long after the final whistle of the 2010 FIFA World Cup has been blown."

- FIFA President Joseph S. Blatter
Lose The Shoes (LTS) was founded by GRS Intern alum, now employee, Zak Kaufman, at Dartmouth College in the fall of 2006. Since then more than 1,000 schools and groups have participated in 3v3 barefoot soccer tournaments to raise over $250,000 for Grassroot Soccer. 2009 was a banner year for LTS, with 169 tournaments raising a total of $66,269.05. GRS is grateful to the thousands of LTS participants and contributors.

**Top 5 Fundraising Tournaments**
1) Hong Kong International, Hong Kong
2) Byrd High School, Louisiana
3) Vassar College, New York
4) Beachside Soccer, Connecticut
5) Brigham Young University, Utah

Celebrating its 40th running in 2009, the ING New York City Marathon is one of the world’s great road races and the premier event of New York Road Runners (NYRR), drawing more than 100,000 applicants annually. 2009 was the first year of Grassroot Soccer’s participation as an official charity partner with an all-star team of 35 runners who raised $130,000 to provide over 5,000 African youth with the knowledge and life skills to live healthier lives.

“It’s a natural fit for Grassroot Soccer to be aligned with the marathon because of a shared commitment to using sport to help kids lead healthier and fitter lives.”

-Mary Wittenberg, NYRR President, CEO and Race Director of the ING New York City Marathon.
## ASSETS:

### CURRENT ASSETS
- Cash and cash equivalents: $818,561
- Accounts receivable: $27,061
- Grants receivable: $3,535,186
- Pledges receivable: $35,906
- Inventory: $222,337
- Prepaid expenses: $38,547

Total current assets: $4,677,598

### FIXED ASSETS
- Equipment: $1,800
- Furniture: $9,302
- Computer equipment: $55,138
- Vehicles: $92,974
- Leasehold improvements: $3,058
- Software: $31,999

Total fixed assets: $194,271
Less: Accumulated depreciation (94,924)

Net fixed assets: $99,347

### OTHER ASSETS
- Deposits: $20,019

Total assets: $4,796,964

## LIABILITIES AND NET ASSETS:

### CURRENT LIABILITIES
- Accounts payable and accrued liabilities: $156,682

### NET ASSETS
- Unrestricted: $928,646
- Temporarily restricted: $3,711,636

Total net assets: $4,640,282

Total liabilities and net assets: $4,796,964
# Statement of Activities and Change in Net Assets for the Year Ended December 31, 2009

## Revenue

<table>
<thead>
<tr>
<th>Description</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants</td>
<td>$4,799,119</td>
<td></td>
<td>$4,799,119</td>
</tr>
<tr>
<td>Contributions</td>
<td>608,376</td>
<td>107,977</td>
<td>716,353</td>
</tr>
<tr>
<td>In-kind contributions</td>
<td></td>
<td>243,800</td>
<td>243,800</td>
</tr>
<tr>
<td>Event income</td>
<td>217,609</td>
<td></td>
<td>217,609</td>
</tr>
<tr>
<td>Other revenue</td>
<td>49,950</td>
<td>74,191</td>
<td>124,141</td>
</tr>
<tr>
<td>Investment income</td>
<td>20,152</td>
<td>341</td>
<td>20,493</td>
</tr>
<tr>
<td>Sales</td>
<td>5,091</td>
<td></td>
<td>5,091</td>
</tr>
<tr>
<td>Net assets released from donor restrictions</td>
<td>3,436,899</td>
<td>(3,436,899)</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total revenue</strong></td>
<td>4,338,077</td>
<td>1,788,529</td>
<td>6,126,606</td>
</tr>
</tbody>
</table>

## Expenses

<table>
<thead>
<tr>
<th>Description</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program services</td>
<td>3,097,364</td>
<td></td>
<td>3,097,364</td>
</tr>
<tr>
<td>Supporting services:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Management and General</td>
<td>1,103,622</td>
<td></td>
<td>1,103,622</td>
</tr>
<tr>
<td>Fundraising</td>
<td>347,011</td>
<td></td>
<td>347,011</td>
</tr>
<tr>
<td><strong>Total supporting services</strong></td>
<td>1,450,633</td>
<td></td>
<td>1,450,633</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td>4,547,997</td>
<td></td>
<td>4,547,997</td>
</tr>
<tr>
<td><strong>Change in net assets before other item</strong></td>
<td>(209,920)</td>
<td>1,788,529</td>
<td>1,578,609</td>
</tr>
</tbody>
</table>

## Other Item

<table>
<thead>
<tr>
<th>Description</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Currency gain (loss)</td>
<td>49,638</td>
<td></td>
<td>49,638</td>
</tr>
<tr>
<td><strong>Change in net assets</strong></td>
<td>(160,282)</td>
<td>1,788,529</td>
<td>1,628,247</td>
</tr>
<tr>
<td><strong>Net assets at beginning of year</strong></td>
<td>1,088,928</td>
<td>1,923,107</td>
<td>3,012,035</td>
</tr>
</tbody>
</table>

## Net Assets at the End of Year

<table>
<thead>
<tr>
<th>Description</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Net assets at the end of year</strong></td>
<td>$928,646</td>
<td>$3,711,636</td>
<td>$4,640,282</td>
</tr>
</tbody>
</table>
# STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2009

<table>
<thead>
<tr>
<th></th>
<th>PROGRAM SERVICES</th>
<th>MANAGEMENT &amp; GENERAL</th>
<th>FUNDRAISING</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries and related benefits</td>
<td>$1,012,871</td>
<td>$848,646</td>
<td>$125,105</td>
<td>$1,986,622</td>
</tr>
<tr>
<td>Travel</td>
<td>478,200</td>
<td>85,736</td>
<td>21,561</td>
<td>585,497</td>
</tr>
<tr>
<td>Printing and reproduction</td>
<td>359,033</td>
<td>11,157</td>
<td>1,323</td>
<td>371,513</td>
</tr>
<tr>
<td>Professional fees</td>
<td>153,093</td>
<td>74,985</td>
<td>95,975</td>
<td>324,053</td>
</tr>
<tr>
<td>Contract labor</td>
<td>184,029</td>
<td>56,708</td>
<td>18,286</td>
<td>259,023</td>
</tr>
<tr>
<td>Program supplies</td>
<td>172,863</td>
<td>–</td>
<td>–</td>
<td>172,863</td>
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<tr>
<td>Meeting expense</td>
<td>112,021</td>
<td>14,798</td>
<td>27,071</td>
<td>153,890</td>
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<tr>
<td>Occupancy</td>
<td>56,270</td>
<td>93,491</td>
<td>–</td>
<td>149,761</td>
</tr>
<tr>
<td>Telecommunications</td>
<td>39,453</td>
<td>70,600</td>
<td>2,912</td>
<td>112,965</td>
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<tr>
<td>Supplies/equipment</td>
<td>73,560</td>
<td>38,430</td>
<td>671</td>
<td>112,661</td>
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<tr>
<td>Subgrant expense</td>
<td>89,050</td>
<td>–</td>
<td>–</td>
<td>89,050</td>
</tr>
<tr>
<td>Depreciation and amortization</td>
<td>–</td>
<td>65,548</td>
<td>–</td>
<td>65,548</td>
</tr>
<tr>
<td>Repairs and maintenance</td>
<td>7,163</td>
<td>17,678</td>
<td>–</td>
<td>24,841</td>
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<tr>
<td>Insurance</td>
<td>–</td>
<td>23,212</td>
<td>–</td>
<td>23,212</td>
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<tr>
<td>License and permits</td>
<td>9,545</td>
<td>7,303</td>
<td>4,959</td>
<td>21,807</td>
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<tr>
<td>Advertising</td>
<td>14,936</td>
<td>1,635</td>
<td>4,770</td>
<td>21,341</td>
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<tr>
<td>Bank fees and service charges</td>
<td>1,318</td>
<td>9,812</td>
<td>4,220</td>
<td>15,350</td>
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<tr>
<td>Dues and subscriptions</td>
<td>29</td>
<td>13,599</td>
<td>690</td>
<td>14,318</td>
</tr>
<tr>
<td>Equipment rental</td>
<td>8,249</td>
<td>3,397</td>
<td>55</td>
<td>11,701</td>
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<tr>
<td>Postage and delivery</td>
<td>6,496</td>
<td>3,348</td>
<td>1,709</td>
<td>11,553</td>
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<tr>
<td>Education and training</td>
<td>9,885</td>
<td>892</td>
<td>–</td>
<td>10,777</td>
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<tr>
<td>Other expenses</td>
<td>4,983</td>
<td>4,552</td>
<td>116</td>
<td>9,651</td>
</tr>
<tr>
<td>Internet and website costs</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td><strong>Subtotal</strong></td>
<td><strong>2,793,047</strong></td>
<td><strong>1,445,527</strong></td>
<td><strong>309,423</strong></td>
<td><strong>4,547,997</strong></td>
</tr>
<tr>
<td><strong>Indirect cost allocation</strong></td>
<td><strong>304,317</strong></td>
<td><strong>(341,905)</strong></td>
<td><strong>37,588</strong></td>
<td><strong>–</strong></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>3,097,364</strong></td>
<td><strong>1,103,622</strong></td>
<td><strong>347,011</strong></td>
<td><strong>4,547,997</strong></td>
</tr>
</tbody>
</table>
English Premier League:
$20,000-$99,999
- Castrol Ltd.
- Children First (World Education, Inc. & USAID)
- English Premier League
- Family Health International (FHI)
- FIFA (Football For Hope)
- FIFA (F-Marc)
- Gilead Foundation
- The Grieve Family Foundation
- Haise and Kevin Borgmann
- Laureus Sport For Good Foundation
- Merck & Co.
- The Moose Fund
- Project Concern International (PCI)
- Salesforce.com Foundation
- Singer Family

Bundesliga:
$1,000-$4,999
- Annie Hogan Hubbard
- Anonymous (4)
- Barry Silbert
- Bob & Lynn Delise
- Brian & Becky Wiese
- Capital District Key Club
- Capital One
- Charles H. Flynn
- Charlie Helfinstine
- Daniel & Karen Taylor
- Douglas C. Lane & Associates
- Bill Draper
- Eastern Massachusetts Soccer Coaches Association
- Goldman Sachs Foundation
- Hanover Rotary Club
- HBS Community Partners
- The Hauptman Family
- Ian Oliver
- John Burton Roberts, III
- John Stokes
- Jonas Grossman
- The Kassel-Backer Family Foundation
- Key Club International
- Kicking and Screening Film Festival
- Kiwanis International
- Lauren Borisow
- Leopoldo Alventosa
- The Liger Foundation
- Lowell B. & Florence Martin
- Luis Esparza
- The Lyle Foundation

Serie A:
$5,000-$19,999
- AED (LPCB)
- Anonymous
- Byrd Family Foundation
- Dan Knoll
- Greg Ansin Family Fund
- Jack and Dorothy Byrne Foundation
- King-Guffey Foundation
- Kick For Hope, Inc.
- MLS W.O.R.K.S
- Red Ribbon Foundation
- Rivinus Family Foundation
- Sony Corporation
- Streetfootballworld (Jacobs Foundation)

Champions League:
Gifts of $250,000 and above
- Barclays
- Bill & Melinda Gates Foundation
- Crotty Family Foundation
- DeBeers
- Draper Richards Foundation
- DeBeers
- Nike Corporation
- UNHCR
- USAID

Lifetime Cumulative

FY09 Gifts

La Liga:
$100,000 and above
- Barclays Capital
- Crotty Family Foundation
- DeBeers
- Nike Corporation
- UNHCR
- USAID

Bundesliga (cont’d):
- Mark & Paula Schleicher
- Martin Woodcock
- Mary Ettel
- Mary Libbey
- Matthew & Sabrina LeBlanc
- Melloweres Family
- MetroSoccer NY.com
- Mike Daley
- Peter Morasca
- Peter & Lynn Wendell
- Pugg Company, Inc.
- Richard & Lucie Bourdon
- Rudissill Charitable Foundation, Inc.
- Sameer Godbole
- Stephen Michonki
- Tarleton Fund
- Tariq Jawed
- Tim Fredel & Jennifer King
- Timothy Vieth
- United Nations Development Foundation (UNDP)
- United Nations Foundation
- Wayne Berman

*Special thanks to David and Kathy Clem for their in-kind support.
Our 2009 Roster

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William Miles, COO
Angela Carpenter, Controller
Methembe Ndlovu, Co-founder, Country Director, Zimbabwe
Kirk Friedrich, Co-founder, Managing Director
Leah Dozier, Director of Partnership Development
Taylor Ahlgren, Director of Curriculum and Evaluation
Naomi Walston, Managing Director, Zambia
Nick Haigh, Director, GRS Europe
Feryal Domingo, Managing Director, South Africa (hired in 2010)
Emma Warwick, Managing Director, Zambia (hired in 2010)

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General Partner, Battery Ventures
Kevin Borgmann, Secretary
President, Capital One Auto Finance
Matt Rightmire
Managing Director, Borealis Ventures
Mary G. Turco, Ph.D
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Peter Grieve
Chairman, Cordia Bancorp
Gregg Lemkau
Managing Director, Goldman Sachs
Ric Lewis
CEO and Chairman, Tristan Capital Partners
Vuyelwa Maquabela (2010)
Instructor, Phillips Academy Andover
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Managing Director, Hix, Reynolds & Co.
Ethan Zohn
TV Host, Co-Founder, Grassroot Soccer
Thomas S. Clark, M.D., Founder and CEO, Grassroot Soccer

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Phil Johnson, Bates College
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Chris Kaimmer, Yale University
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