Grassroot Soccer Partnerships (GRSP) achieve sustainable impact and expansion of GRS programming through collaboration with local and global partners as well as governments. GRSP has been a critical arm of GRS’s strategy since 2004, providing technical assistance to local partners with programme design, curriculum development, training, and monitoring and evaluation.

In 2014, GRSP worked with 1,66 partners in over 48 countries and reached 123,368 participants (109,321 of whom attended 70% of practices and graduated) with HIV and AIDS, malaria and gender empowerment projects. This accounted for 72% of all participants reached by GRS activities in 2014.

Additionally, our implementing partners tested 4,432 individuals for HIV and 1,377 for malaria, while distributing 1,380 long-lasting insecticidal nets for malaria prevention.

GRS partners administered over 13,000 pre/post challenges to participants in 2014 to track changes in their knowledge, attitude, and communication surrounding HIV, malaria, self-efficacy and other key health indicators.

GRS partners yielded the greatest overall change in pre/posts across Grassroot Soccer, with an average percent change of 24%. Specifically, partners saw an 18% change in knowledge, 20% in attitudes, and 39% in communication. This can largely be attributed to the fact that our partners serve some of the most underserved communities in the world, where basic health education is often non-existent.

By geographic scope, GRSP’s largest partner is the US Peace Corps, to whom we provide in-person trainings in 28 Peace Corps countries and remote support in the form of mailed GRS toolkits and check-ins with Volunteers in 44 countries.

In 2014, GRSP hired an external evaluator to conduct an evaluation on the Free Kick project with Peace Corps Ukraine. The evaluation showed the project was effective at improving knowledge about HIV, generating tolerance toward people living with HIV, and reducing stigma overall. The project was also effective at inspiring participants to share the information they learned with parents and friends, led to an increase in the number of people willing to test for HIV, and generated demand for repeat testing.

With the support of GRS, three partners have scaled their work through national government systems in recent years: Ethiopia (Sport for Life), Ivory Coast (Sport Pour La Vie) and Ukraine (GIZ). Promundo, our partner in Brazil, is currently working to get GRS’s curriculum adopted by the Ministry of Education.
**GRSP Global Presence**

![Map showing countries with GRSP Global Presence](image)

**Success Stories**

**Fair Play, Ukraine**

“...The exercises are so engaging that even my most difficult and reluctant students like to participate. I have even noticed that the attendance at scheduled Fair Play lessons is higher than for regular classes...”

Kostya, a 14 year old who comes from an exposed family, is often in trouble at school and is known for skipping lessons. Yet, he seemed to really take to the activities in Fair Play and has not missed a single lesson of the programme – and regularly attended lessons in a row are a record for him!”

— Kateryna Didyk
Social Worker & Teacher

**Zinduka Girl, Tanzania**

“[Zinduka Girl] really concentrates on girls and the problems that they face here. The programme does a good job at helping girls know the resources that they have and how to make good decisions. The girls are gaining skills that will help them in their life and how to work together as strong women.

Without this programme, these girls would continue to not join together and help each other or know that there are resources for them here. It is a great programme for our girls.”

— Jamila Mwinuka
Zinduka Girl Coach

**Peace Corps SKILLZ, Cameroon**

“We were amazed by the excitement and enthusiasm for the [Grassroot Soccer SKILLZ] programme by youth. Every day more youth came to us begging to join the programme after hearing about it from their peers. Because they were so interested, we achieved very impressive gains from our pre-test to the post-tests.

The community also loved the programme, from government bodies to school administrators and teachers, and has already pledged financial and bureaucratic support for the continuation of this programme next year!”

— Andrew Bloch
Peace Corps Volunteer