**GOAL:**  [AMOUNT]

**MISSION:** Combine the world’s favorite game and [SCHOOL] soccer to raise awareness about the world’s worst epidemic―AIDS―and raise funds to support Grassroot Soccer, a nonprofit organization whose mission is to use the power of soccer to educate, inspire and mobilize communities to stop the spread of HIV.

**AIDS CRISIS:** Sub-Saharan Africa―the center of the epidemic

* + - * 34 million people living with AIDS globally
      * 68% of all people living with AIDS live in sub-Saharan Africa
      * 38% of new infections are among youth 15-24 years old

**HOW:** For every goal, win and shutout by the [SCHOOL] soccer team, each player and coach pledge [AMOUNT] to Grassroot Soccer.

**SUPPORT:** The [SCHOOL] soccer team will encourage friends, families, and local companies and organizations to provide additional support through pledges, flat donations and/or matching funds. At the end of the season, each donor will be notified of the team’s record during the season and funds will be collected. The total donation will be presented to Grassroot Soccer at the end of the season.

**CONTACT:** [COORDINATOR NAME], [COORDINATOR EMAIL]

**WEBSITE:** Grassroot Soccer: [www.grassrootsoccer.org](http://www.grassrootsoccer.org)

[SCHOOL]: [SCHOOL SOCCER WEBSITE]